

159

**JOBLESS GROWTH
IN FINLAND?
EVIDENCE FROM
THE 1990s**

Pekka Sauramo



An earlier version of this paper was presented at the 25th Annual Conference of the Eastern Economic Association, Boston MA, March 12-14, 1999. I am indebted to Mika Maliranta for useful comments. This paper is a part of the project on jobs and growth in Finland in the 1990s financed by the Finnish Ministry of Labour and the European Social Fund.

ISBN 952-5071-40-5
ISSN 1236-7184

Tiivistelmä

Tässä tutkimusselosteessa tarkastellaan talouskasvun ja työllisyyden välistä suhdetta Suomessa 1990-luvulla. Lähtökohdaksi otetaan kaksi suomalaisessa keskustelussa esillä ollutta tulkintaa. Toisen tulkinnan mukaan Suomessakin ollaan siirtynyt uuteen aikakauteen, jota luonnehtii aiempaa ripeämpi työn tuottavuuden kasvuvauhti ja jolloin kasvu ei enää työllistä niin hyvin kuin joskus aikaisemmin (jobless growth -tulkinta). Tälle vastakkaisen toisen tulkinnan mukaan kasvun ja työllisyyden välisessä suhteessa ei ole tapahtunut mitään muutosta. Työttömyyden hidaskasvu on kuvastanut ainoastaan kasvun laimeutta.

Tutkimusselosteessa esitetyn analyysin perusteella kumpikaan edellä esitetystä tulkinnoista ei kuvaa oikein kasvun ja työllisyyden välisen suhteen oleellisia piirteitä. Jobless growth -tulkinta on virheellinen, koska työn tuottavuuden kasvuvauhti ei ole kiihtynyt 1990-luvulla pysyväisluonteisesti. Toisaalta näkemys, jonka mukaan kasvun ja työllisyyden välinen suhde on pysynyt muuttumattomana, on myös harhaan johtava, koska erityisesti vuodet 1992–94 olivat poikkeuksellisia. Tuolloin tuottavuuden kasvu oli poikkeuksellisen ripeätä, mikä johti tuottavuuden kasvutrendin siirtymiseen ylöspäin. Myöhemmin kasvuvauhti on palautunut normaaliksi, mutta trendin siirtymä on jäänyt pysyväksi.

Tutkimusselosteen aggregatiivinen analyysi perustuu yksinkertaisten rakenteellisten VAR-mallien estimointiin. Estimointitulosten mukaan trendin siirtymän vuosina 1992–94 aiheuttivat positiiviset teknologishokit. Ehkä paras tulosten tulkintatapa on tulkita shokkien viime kädessä kuvaavan vuosina 1992–94 toteutunutta voimakasta toimipaikkarakenteen muutosta ja työvoiman siirtymistä keskimääräistä korkeamman tuottavuuden tason omaaviin toimipaikkoihin. Tulkinta on sopusoinnussa olemassa olevien mikroaineistojen tarkasteluun perustuvien analyysien kanssa.

Abstract

The purpose of the paper is to assess the validity of two interpretations which have been used in the description of the relationship between employment growth and economic activity in Finland during the 1990s. According to the New Era view the Finnish economy has moved into a new era which, as a result of a faster-than-before rate of labour productivity growth, is characterized by "jobless growth". According to the Cyclical Rebound view no change in the rate of trend productivity growth has taken place. The productivity-led growth, which after the very deep depression characterized the recovery of the economy, only reflected a normal cyclical rebound.

The main result of my investigation is as follows. Neither the New Era view nor the Cyclical Rebound view provides a telling interpretation about the developments of productivity and the relationship between output and employment growth in the 1990s. Characterizing the years of the recovery as reflecting a New Era which is associated with an increase in the rate of long-run productivity growth is misleading, because that kind of change has not taken place. On the other hand, the movements of productivity are hard to reconcile with the Cyclical Rebound view because the years from 1992 to 1994, especially, were exceptional. During the period movements in productivity were not consistent with a pro-cyclical pattern, and, what is important, the productivity trend shifted upwards. However, the shift was not associated with an acceleration in the rate of trend productivity growth.

The upward shift was caused by a sequence of positive technology shocks, which were identified by using a structural VAR model. The identifying restriction was rationalized by utilizing a new Keynesian dynamic general equilibrium model. The positive technology shocks which dominated the developments of aggregate productivity during the period from 1992 to 1994 mainly reflect micro-structural changes like business restructuring and labour reallocation in manufacturing.

JEL Classification: E24, E32, J23, J24

Keywords: Jobless growth, technology shocks, business cycles

1. INTRODUCTION

The depression of the early 1990s will be remembered as the most severe economic depression in Finland in this century. Real GDP decreased by almost 15 per cent, unemployment rose to record heights, and the banking system was hit by a serious crisis. During the past five years the Finnish economy has been recovering with GDP growing faster than in most European Union countries. However, despite relatively strong growth the rate of unemployment has remained above the EU average.

It is, therefore, not surprising that in the Finnish economic policy debate the importance of output growth as a cure for unemployment has been questioned, and the years of the recovery have been characterized as the years of "jobless growth" or "jobless recovery".

During the 1990s the relationship between employment growth and economic activity has been an important topic in economic policy debates not only in Finland but throughout the OECD countries. The reason is obvious. A number of OECD countries experienced a recession during the early 1990s, and in most of these countries the period of recovery has been associated with sluggish job growth (see, for example, *OECD*, 1994, 53–55.)

Even though countries like Finland and the US are very different, economic developments in these countries seem to have been, at least according to some aspects of the economic policy discussions, similar. For example, the manner in which *Gordon* (1993) organizes the US debate during the recovery after the recession of 1990–91 is relevant for Finland, too (see also *Kahn*, 1993).

Gordon (1993) presents two alternative interpretations which were used in the characterization of the "jobless recovery" in the US. The first interpretation is based on the view that, as a consequence of rapid technological change, the US economy is experiencing a New Era of faster productivity growth. According to this view sluggish employment growth reflects an increase in the rate of long-run productivity growth. The second interpretation supports the view that productivity-led growth, which characterized the recovery, implies a jobless recovery only in the very short run: it merely reflects a normal cyclical rebound. According to the Cyclical

Rebound view no change in the rate of trend productivity growth has taken place. This also means that the relationship between output growth and employment growth has remained unchanged.

Both of these views have had their advocates in Finland, too. The purpose of this paper is to analyse which one, if any, provides the best description of the connection between output growth and employment growth in Finland during the 1990s. I will analyse not only the phase of the recovery but also the years of the depression. Therefore I shall also analyse the period when the rates of output and employment growth have been negative.

Table 1. Developments in GDP, employment, productivity and rate of unemployment in Finland 1990–1997

	GDP%	Employees (N)%	Hours(H) %	GDP/N%	GDP/H%	U%
1990	0.0	0.2	-1.9	-0.2	1.9	3.3
1991	-7.1	-5.1	-5.7	-2.0	-1.5	7.4
1992	-3.6	-7.6	-6.8	4.3	3.5	12.7
1993	-1.2	-6.5	-8.6	5.7	8.1	17.3
1994	4.5	-1.0	1.4	5.6	3.1	17.9
1995	5.1	3.1	3.0	2.0	2.0	16.7
1996	3.6	1.7	2.8	1.9	0.8	15.8
1997	6.0	2.4	2.2	3.6	3.8	14.5

Note: Figures depict annual changes, except the figures in the last column. Observations for real GDP are from the National Accounts. Data on the number of employees, employee-hours and the rate of unemployment are from the Labour Force Survey.

Table 1 shows how peculiar the decade has been in Finland. It has been characterized by strong fluctuations in output, employment and labour productivity. Obviously, it is very difficult to assess the validity of the two views without an econometric analysis.

In this paper I analyse developments in output, employment and productivity by estimating simple structural VAR models. This is, of course, only one alternative. The basic difficulty in assessing the relevance of the two interpretations is to unscramble the productivity trend from cyclical movements. *Gordon* (1993), and many others, have conducted their investigations by assuming that productivity trend can be modelled as a deterministic trend which, however, may have breaks. The approach utilized in this paper allows the productivity trend to be stochastic.

When structural VAR models are used in modelling developments in output, employment and productivity, the identification of the relevant shocks which drive the movements in these variables becomes the crucial issue. In assessing the validity of the two interpretations the role of technology or in the VAR context the role of technology shocks becomes important.

It is, however, not clear how a technology shock is defined. In this paper, technology shocks are identified by assuming that unlike other shocks they have a permanent effect on the level of labour productivity. A broad class of theoretical models satisfies this restriction. This paper draws mainly on *Gali* (1999), in which the main identifying restriction is rationalized by a new Keynesian dynamic general equilibrium model.

Since I will only use data on GDP and aggregate labour input, the examination will be highly aggregative. This is consistent with the utilization of representative agent models as a macro-theoretical basis. It may, however, make the interpretation of results difficult. By employing only aggregative data it is difficult, for example, to say anything about the role of industrial restructuring as a determinant of aggregate labour productivity. In order to examine the importance of industrial restructuring the use of micro data is necessary. When interpreting the results, I utilize some recent Finnish studies which are based on the use of micro data (see *Maliranta*, 1997).

The main result of my investigation is as follows. Neither the New Era nor the Cyclical Rebound view provides a telling interpretation about the developments of productivity and the relationship between output and employment growth in the 1990s.

Characterizing the years of the recovery as reflecting a new era which is associated with an increase in the rate of long-run productivity growth is misleading, because that kind of change

has not taken place. On the other hand, the movements of productivity are hard to reconcile with the Cyclical Rebound view because the years from 1992 to 1994, especially, were exceptional. During that period movements in productivity were not consistent with a pro-cyclical pattern.

I argue that those years comprise a special period during which productivity growth was exceptionally high (see Table 1). Productivity growth evened out later, but as a result of the period of strong growth the productivity trend shifted upwards. It is the shift that makes the period unusual.

According to the New Era view the slope of the trend should have changed, whereas according to the Cyclical Rebound view no change in the trend should have taken place. Both interpretations give an incomplete description about the developments of productivity.

Within the aggregative framework the source of the shift was positive technology shocks. It will, however, be seen that, when results from more disaggregative examinations are used in interpreting the results, the positive technology shocks cannot easily be interpreted as technological improvements at plant level. They may rather reflect the consequences of business restructuring.

In OECD's Jobs study (*OECD*, 1994, 55) the experiences from different countries are summarized as follows: "On balance, while the recovery in employment has been slower in some countries than in the past, this would appear to reflect an initially weaker rebound in output rather than "jobless growth" as such. " As far as Finland is concerned, the results of this paper do not support this kind of interpretation. In Finland productivity growth was "excessive" both during the depression years from 1992 to 1993, when GDP decreased, and in 1994, which was the first year of recovery (see Table 1). Because the period of "excessive" growth lasted for only three years, speaking of a New Era of "jobless growth" is, however, misleading.

2. THE FRAMEWORK AND THE DATA

The econometric analysis will be based on the estimation of simple structural VAR models, which, however, enables one to model dynamic interdependences between real output, employment and labour productivity. Because the main source of fluctuations are (exogenous) shocks which operate through a propagation mechanism, the identification of relevant shocks becomes the crucial task.

The two views, the New Era and the Cyclical Rebound view, differ at least in one respect: the first interpretation emphasizes the role of technological change as a factor which has altered the relationship between employment and output growth, i.e. it has accelerated long-run productivity growth. According to the second interpretation nothing like this has happened.

If one wants to explore these interpretations by utilizing structural VAR models, the identification of technology shocks is therefore necessary. Of course, there does not exist a unique way of estimating these shocks. One can, however, rationalize some specific identifying restrictions by utilizing theoretical models which provide the relevant restrictions.

In this paper, the identification of technology shocks is based on the following identifying assumption: only technology shocks have a permanent effect on the level of labour productivity. This also means that only technological shocks can cause permanent shifts in trend productivity.

A wide class of theoretical models fulfills this restriction. It includes both real business cycle (RBC) models and new Keynesian models. This paper rests mainly on *Gali* (1999), which utilizes a new Keynesian dynamic general equilibrium model. It also discusses the relevant literature. Essentially the same identifying assumption has also been used, for example, by *Dolado and Jimeno* (1997). (See also *Castillo, Dolado and Jimeno*, 1998; *Jacobson, Vredin and Warne*, 1997, 1998.)

Obviously, not every theoretical model, whether it belongs to the class of RBC, new Keynesian or other models, is useful when, for example, the issue of "jobless growth" is discussed. The

model should have the property that positive technology shocks decrease the level of employment at least in the short run. *Gali's* (1999) model has this property. It is a simple representative agent model with monopolistic competition, sticky prices and variable effort. The basic feature of the model is best seen in the special case when the money supply is assumed to be exogenous. In that case a constant money supply and predetermined prices imply that real balances and, consequently, aggregate demand, and output remain unchanged during the period when the technology shock occurs. If the technology shock is positive, the same output can be produced by less input.

This kind of response is not consistent with predictions of the conventional RBC models. In those models positive technology shocks, by shifting demand for labour schedules, have an immediate positive effect on the level of employment.

Gali's (1999) model is one alternative among various models which can be used when the central identifying restriction is rationalized (for a discussion, see also *Basu, Fernald and Kimball*, 1998). It is attractive because it enables one to identify technology shocks by using a very simple two-variable VAR model. Simplicity is, of course, achieved by some strong assumptions.

When a two-variable model is used, one can identify two types of shocks. The way technology shocks are identified means that the other type of shocks, non-technology shocks, can have only a transitory effect on the level of productivity. Non-technology shocks, which can be aggregate demand shocks, can, however, have a permanent effect on the level of real output. In their pioneering work *Blanchard and Quah* (1989) separated aggregate supply shocks from aggregate demand shocks by assuming, in the spirit of the vertical long-run Phillips curve paradigm, that only aggregate supply shocks can have a permanent influence on real output. The assumption is stronger than the one used in this paper. (In *Sauramo*, 1998a, I examined the causes of the Finnish depression by employing the vertical long-run Phillips curve paradigm. The paper illustrates that, by utilizing Finnish data, it is difficult to identify reasonable aggregate supply and aggregate demand shocks which would be consistent with that paradigm.)

The identification of technology shocks can be based on the estimation of bivariate models which utilize data on real output and labour input. For example, *Gali* (1999) estimates models with labour productivity and labour input being the two variables. I will estimate bivariate models which describe joint dependence between productivity and real output. By definition, the models also describe joint dependence between productivity and labour input.

The use of data on labour productivity is perhaps the simplest way of identifying technology shocks when VAR models are used. A relevant alternative is to utilize data on total factor productivity, if that kind of data is available. For instance, *Gali and Hammour* (1991), *Malley and Muscatelli* (1997) and *Malley, Muscatelli and Woitek* (1998) employ such data. The identifying restrictions they utilized also differed from the long-run restriction to be used in this paper.

The empirical exploration is based on the utilization of aggregative quarterly data. For real output I use data on real GDP. For labour input I use quarterly data on the number of employees. A relevant alternative would have been to use data on total hours worked by employees. I have used it earlier (see *Sauramo*, 1998b). One reason for my choice is that the use of the number of employees enables one to relate the investigation to the number of jobs, and, correspondingly, to "jobless growth". Also, the quality of the quarterly data on the number of employees is (according to my experience) most probably better than that of hours.

In the construction of quarterly data on productivity, the basic problem is that, unlike Annual National Accounts, Quarterly National Accounts do not include data on labour input. Quarterly series for labour input must be constructed by utilizing the Labour Force Survey.

The quarterly data, which is seasonally adjusted, covers the period 1975:1–1998:2. Even though the period is relatively short, the series are not unbroken. (They contain a couple of breaks.) For the years of depression and recovery the series, however, do not contain breaks. The main results of the paper should therefore not be affected by them.

Figures 1 and 2 depict the data both in logs and log differences. The exceptionality of the early 1990s is seen in every panel of Figure 1. After the collapse of real GDP in 1991, it took five years before the pre-depression level was reached. The number of employees is still below its

pre-depression level – a fact which has been underlined by the supporters of the New Era view. The development of productivity (measured as real GDP per employee) has also been unusual. At the beginning of the depression it decreased but already rebounded in 1992. As a consequence of rapid growth, productivity reached a level which was higher than the trend level (see Figure 1).

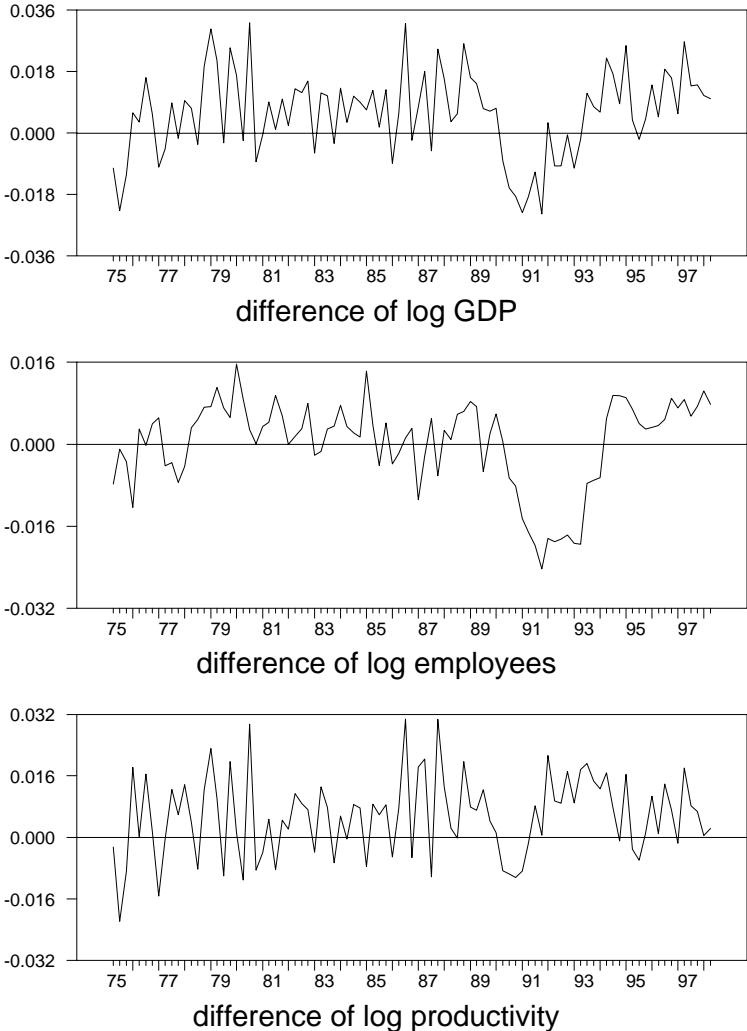
The critical question is: how well do the New Era and Cyclical Rebound views account for these developments?

Figure 1. Data on GDP, employees and productivity



Figure 2. Data on GDP, employees and productivity

Seasonally adjusted data in differences: 1975:2-1992:2



3. NEW ERA VERSUS CYCLICAL REBOUND

The answer is based on the results from the estimation of a two-variable productivity-output model. According to the standard Augmented Dickey-Fuller tests (log of) output (y) and (log of) labour productivity ($y-n$) are integrated of order one. To achieve stationarity, first-differencing is therefore necessary (see Figure 2).

The estimation of the unconstrained reduced form is based on the assumption that $x_t = (\Delta y_t - \Delta n_t, \Delta y_t)$ is a covariance stationary process. The model is therefore estimated in the first-difference form. Three lags are used, with Schwarz and Hannan-Quinn information criteria being the main decision-making criteria. The estimation period is 1976:1–1998:2.

The identification of the two shocks takes place in a similar fashion to that in numerous studies which utilize long-run identifying restrictions. In the two-variable case three constraints are needed for just-identification. The two types of shocks, technology shocks and non-technology shocks, are separated by the long-run restriction: only technology shocks have a permanent influence on the level of productivity. Two additional constraints are given by the assumption that shocks are mutually orthogonal and that their variances equal unity.

The manner in which technology shocks are defined implies that only technology shocks can cause shifts in the (stochastic) productivity trend. (Since the equations of the unconstrained reduced form contain constants, the productivity trend has a deterministic drift component.)

Even though the other shock, the non-technology shock, affects the level of productivity only temporarily, it can have a permanent effect on the level of real output. In *Galí's* (1999) theoretical model the other shock was a monetary shock, i.e. an aggregate demand shock. Within the empirical two-variable framework of this paper it is impossible to say in advance whether the other shock is best regarded as an aggregate demand or aggregate supply shock. The nature of the shocks will be illustrated by using impulse responses and forecast-error variance decompositions. I also utilize evidence from a three-variable productivity-output-prices -model by which one can examine how the relevant shocks affect prices.

Figure 3 displays the impulse responses associated with the two shocks together with one-standard error confidence bands.¹ Variables are expressed in levels even though the model was estimated in the difference form. The impulse responses for the number of employees are easy to derive after computing impulse responses for productivity and output. Confidence bands for impulse responses were computed by utilizing a Monte Carlo method which is based on sampling from the estimated asymptotic distribution of the VAR coefficients and the covariance matrix of the innovations. In each draw the sample size amounted to 500.

In the figure the left-hand panel depicts the responses to the shock which is supposed to be a positive technology shock. They are consistent with that kind of interpretation. The positive technology shock increases the level of productivity both in the short and longer run. Its effect on the level of output is ambiguous, but it decreases employment at least in the short run. The responses are in accordance with various sticky price models. Within the class of those models, the short-run response of output to a positive technology shock may even be contractionary (see *Basu, Fernald and Kimball, 1998*).

The right-hand panel of Figure 3 depicts impulse responses which are associated with the non-technology shock. A positive non-technology shock is expansionary. It increases output and employment both in the short and long run. It also has a positive effect on the level of productivity in the short run. By definition, the shock does not affect the level of productivity in the long run. The responses are consistent with the interpretation that the non-technology shock is an aggregate demand shock.

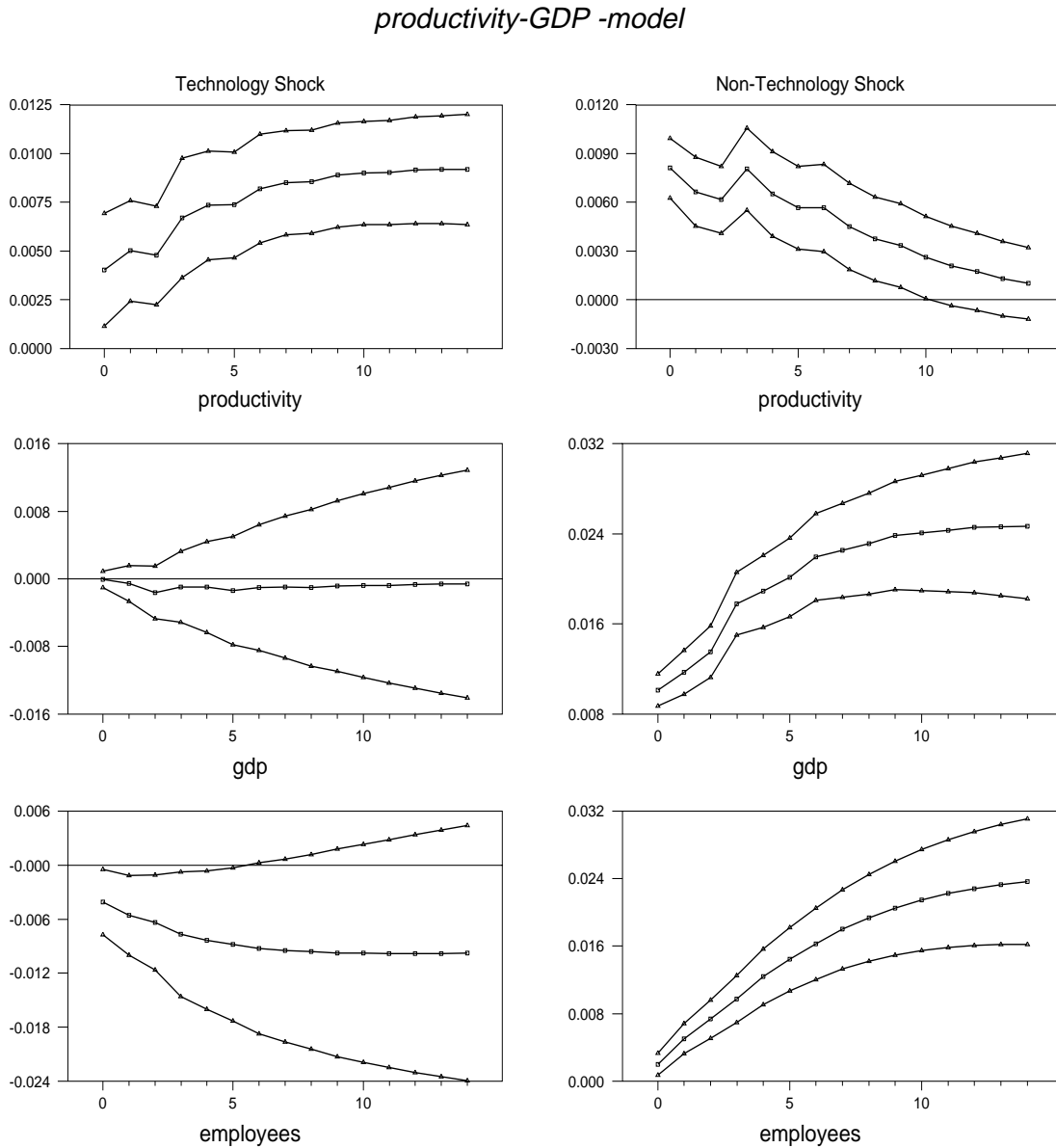
The interpretation is confirmed by the results from the estimation of a three-variable productivity-output-prices model. (In the model, the Consumer Price Index was used as the price variable. The estimation results are available upon request. For an analogous estimation see *Sauramo, 1998b*, in which employee hours were used as the labour input variable.) According to the results, the positive non-technology shock is inflationary – a feature which a positive aggregate demand shock should have within the standard aggregate demand aggregate supply framework. On the other hand, a positive technology shock, i.e. a supply

1

¹ I owe special thanks to Jordi Gali for kindly providing the RATS code for performing the computations.

shock, should be deflationary. The three-variable model also provided that kind of response (see also *Sauramo, 1998b, Figure 3a*).

Figure 3. Impulse Responses



Tables 2 and 3 illustrate how the two shocks shape fluctuations in productivity and employment. Even though aggregate demand shocks do not affect productivity in the long run, they are an important source of short-run variation. They are also the most important source of fluctuations in employment. In the very short run (within a year) technology shocks, however, play a noteworthy role.

Table 2. Forecast-error variance for productivity:
productivity-output model

Horizon in quarters	Technology shock	Demand shock
Contemporaneous	20	80
4	34	66
8	51	49
12	64	36
16	73	27
20	78	22
24	81	19
100	95	5

Note: In the table the forecast error variances have been decomposed to two sources. For instance, of the 4-step forecast error variance of productivity 34 per cent is accounted for by the technology shocks and 66 per cent by the demand shocks.

Table 3. Forecast-error variance for the number of employees:
productivity-output model

Horizon in quarters	Technology shock	Demand shock
Contemporaneous	80	20
4	45	55
8	29	71
12	23	77
16	20	80
20	17	83
24	17	83
100	14	86

Note: See note in Table 2.

Analogous decompositions for GDP would show that fluctuations in output are almost completely attributable to aggregate demand shocks. (The results are available upon request.) This conclusion is consistent with *Sauramo* (1998a), which examined the causes of the depression by utilizing structural VAR models. The Finnish evidence does not support the view that technology shocks are an important source of output fluctuations.

This does not mean, however, that they did not play any significant role in the 1990s by affecting developments in productivity and employment. The relative merits of the New Era view and the Cyclical Rebound view are best seen from Tables 4 and 5, which illustrate the importance of the two shocks as the sources of movements in productivity and employment during the 1990s. The tables display the decompositions of eight-quarter forecast errors for productivity and employment.

The figures are yearly averages calculated by using quarterly observations. Eight quarters were chosen because the forecast errors reflect cyclical variation in the series closely enough. The figures in Table 4 should be interpreted as follows. In 1990 the eight-quarter forecast error for productivity was -0.9 per cent, i.e. the realized level of productivity was 0.9 per cent lower

than the forecast by the model. (Owing to the way of computing the forecast errors, they are not exactly the same as relative forecast errors. See the note in Table 4.) Of this error, +0.9 percentage points was due to the technology shock and -1.8 percentage points to the aggregate demand shock.

Table 4 shows that at the start of the depression developments of productivity were largely determined by negative shocks to aggregate demand. The negative figure for 1990 reflects the effect which *Gordon* (1993) called "the end-of-expansion effect". The level of productivity decreases because of overhiring by firms at the stage when output growth has slowed down. In 1991 the collapse of real output was associated with a strong decline in productivity, which was caused by a big negative shock to aggregate demand.

For the start of the depression, movements in productivity are largely explained by negative aggregate demand shocks, whereas technology shocks do not have any role. Developments at the beginning of the depression are, therefore, in accordance with the Cyclical Rebound view.

Table 4. Decomposition of eight-quarter forecast errors for productivity:
productivity – output model (yearly averages for 1990–1998)

Year	Productivity	Technology shock	Demand shock
1990	-0.9	0.9	-1.8
1991	-6.2	-0.1	-6.1
1992	-3.0	0.7	-3.7
1993	1.6	2.6	-1.0
1994	2.2	1.2	1.0
1995	-0.7	-1.7	1.0
1996	-1.0	-1.2	0.2
1997	1.3	-0.3	1.6
1998	1.5	-0.1	1.6

Note. Forecast errors of the first column are based on the use of the level form of the model. The forecast errors have been obtained by subtracting the forecasts from the logs of the realized levels of productivity. For the year 1998 averages have been calculated by using figures from the first two quarters.

Table 5. Decomposition of eight-quarter forecast errors for employees :
productivity – output model (yearly averages for 1990–1998)

Year	Employees	Technology shock	Demand shock
1990	-0.8	-1.1	0.3
1991	-8.4	0.2	-8.6
1992	-10.5	-0.9	-9.6
1993	-5.1	-3.0	-2.1
1994	-1.5	-1.3	-0.2
1995	5.4	2.0	3.4
1996	1.3	1.3	0.0
1997	1.8	0.4	1.4
1998	4.1	0.0	4.1

Note. See note in Table 4.

However, during the next stage of the depression the role of technology shocks becomes important. Because of negative aggregate demand shocks, GDP continued to fall in 1992 and 1993. They also affected the level of productivity negatively, but this effect was neutralized by positive technology shocks. Even though GDP fell in 1993, productivity increased strongly (see Table 1). Because of the dominant role of the technological shocks, the pattern was not pro- but counter-cyclical. Obviously, the developments in 1993 are hard to reconcile with the Cyclical Rebound view. If any, they are consistent with the New Era view.

In 1994 the economy started to recover and GDP increased by 4.5 per cent. Strong GDP growth was associated with rapid growth of productivity with both aggregate demand and technology shocks contributing to the growth.

As a result of rapid growth during the period from 1992 till 1994, productivity reached a level which was higher than the level predicted by the trend which is obtained by using observations from the period 1975–1990 (see Figure 1).

The developments can, therefore, be summarized as follows. Because of positive technology shocks, the productivity trend shifted upwards during the years from 1992 till 1994. However, the subsequent developments indicate that the rate of productivity growth did not accelerate permanently (see Figure 1). During the years 1995–1998 increases in productivity have been consistent with the new trend. Negative technology shocks have, however, neutralized the upward shift somewhat.

Obviously, neither the New Era view nor the Cyclical Rebound view can explain the developments in productivity during the 1990s. Also, the developments of employment are hard to explain by using either of the two views.

As Table 5 illustrates, the sharp fall in employment during the early stage of the depression was due to adverse aggregate demand shocks. Consistent with Table 4, positive technology shocks had a negative impact on employment during the years from 1992 till 1994. In 1994, when GDP was already increasing, employment continued to fall and the rate of unemployment was still rising (see Table 1). This was mainly due to positive technology shocks. Not surprisingly, this was the time when the debate about "jobless growth" and "jobless recovery"

started. Although the decline in employment in 1994 is consistent with "jobless growth", it is, however, difficult to connect the subsequent movements in employment with "jobless growth".

The evidence therefore suggests that both the New Era and Cyclical Rebound view provide an incomplete interpretation about the developments of productivity and employment during the 1990s. Both explain only some specific parts of the developments.

For various interpretations, the years from 1992 till 1994 are the most critical, because during that period the role of technology shocks was dominant. This means that the definition of a technology shock becomes crucial. Moreover, because a technology shock is defined as the only shock which has a permanent influence on the level of productivity, the measure of productivity is also mirrored in the results.

The exploration was conducted by using a highly aggregative measure of productivity, and, accordingly, the definition of a technology shock was rationalized by a theoretical model which was a representative agent model. In the model, households and, what is important, firms were assumed to be identical. Obviously, that kind of model is not of much use if one wants to analyse how, for example, business restructuring affects an aggregative measure of productivity.

In an aggregative analysis, the notion of "technology shock" can be misleading, because permanent changes in the level of aggregate productivity can result from business restructuring without including technological improvements at the plant level: the level of aggregate productivity rises if, as a result of births and deaths, the share of firms with a high level of productivity rises.

For the interpretation of the results, evidence from relevant studies which utilize plant level data is therefore valuable. That kind of evidence is available for Finnish manufacturing. *Maliranta* (1997) has examined the determinants of the average level of productivity in manufacturing by employing micro data covering the period from 1975 till 1994. (He utilizes the approach which *Baily, Bartelsman and Haltiwanger*, 1996, exploited in their study of the short-run sources of US productivity.)

In *Maliranta's* (1997) study, the aggregate labour productivity growth is decomposed into the following four effects: the entry-exit effect, the share effect, the cross term, and the within plant effect.

Productivity growth at the plant level seems to have followed the same (log-linear) trend for the whole period from 1975 to 1994. Within-plant effects, therefore, do not explain changes in the productivity trend. On the other hand, the results demonstrate that the other three components have altered productivity growth in manufacturing since the mid-1980s. In particular, the effects of the micro-structural changes were apparent during the depression.

The entry-exit effect, which describes how the births and deaths of plants affect average productivity, did contribute to the acceleration of manufacturing productivity growth especially in 1993 and 1994. This was mainly due to the exit effect, i.e. plants with less than an average level of productivity disappeared. Also, the share effect, which describes the effects of labour re-allocation between surviving plants, had a positive contribution notably in 1993. The plants with an above-average level of productivity therefore increased their labour input share. On the other hand, the cross-term had a negative contribution, which indicates that the plants with an above-average rate of productivity growth accounted for a decreasing share of labour input.

Obviously, the positive technology shocks which dominated the developments of aggregate productivity during the period from 1992 to 1994 also reflect micro-structural changes like business restructuring and not technological changes at the plant level.

Because of significant entry-exit effects, it is not misleading to characterize the depression as the period of creative destruction, a characterization *Schumpeter* (1942) used for recessions. In Finland the period of creative destruction resulted in an upward shift in the path of trend productivity. Neither the New Era view nor the Cyclical Rebound view captures this kind of peculiarity. In contrast to what the New Era view suggests, the rate of trend productivity growth has not accelerated permanently. However, the change in the development of productivity was more profound than the Cyclical Rebound view suggests. Furthermore, during the critical years 1992–1993 movements in productivity were counter-cyclical.

4. CONCLUSIONS

I have tagged the period of the depression and the subsequent recovery as unusual in that it resulted in an upward shift in the path of trend productivity. This shift took place during the years from 1992 to 1994. During that period the relationship between employment growth and GDP growth was exceptional. In the course of the depression years 1992 and 1993 the decline in employment was sharper than one would have predicted by using some common rules of thumb. Moreover, the first year of the recovery, 1994, when GDP grew by 4.5 per cent, was associated with a further fall in employment.

Within the framework of the paper, the shift, and the unusual connection between employment and GDP growth, was due to the positive technology shocks which dominated the developments of productivity and employment. Positive technology shocks lead to a decline in labour input. The fall in employment as a result of a positive technology shock is consistent with predictions by a broad class of sticky price models which served as the theoretical background of the investigation.

According to the results it is not correct to say that the Finnish economy has moved into a New Era which is characterized by a faster-than-before rate of productivity growth. In any case, it experienced a period which was characterized by "jobless growth", the source of "joblessness" being positive technology shocks. In the latter part of the 1990s, productivity growth has evened out, however. Furthermore, during the period from 1992 to 1994 movements in productivity did not obey the usual pro-cyclical pattern. The upward shift of the productivity trend cannot, therefore, easily be interpreted as the usual Cyclical Rebound.

The examination was based on the use of a highly aggregative measure of productivity (real GDP per employee), which, of course, makes the interpretation of the results less clearcut. Rather than reflecting within-plant improvements in technology, the technology shocks may reflect business restructuring. For Finnish manufacturing, there is evidence which supports that kind of interpretation. Even though it may be a more adequate interpretation, it would not weaken the main conclusion to be drawn from the results: the period from 1992 to 1994 was

exceptional, and, furthermore, exceptionality is hard to describe by utilizing either the New Era or Cyclical Rebound view.

However, in order to refine the main conclusion, more work should be done. A natural way of extending the exploration of this paper is to use more disaggregated data. (For that kind of investigation, see *Malley and Muscatelli, 1997* and *Malley, Muscatelli and Woitek, 1998*.) The use of industry-level data should turn out to be useful, because movements in productivity have varied considerably across industries. Even though the construction of reliable quarterly data on productivity for various industries is not straightforward, such data can be constructed. The use of such data enables one to study whether the upward shift in the trend path of aggregate productivity only mirrors changes in manufacturing or whether it is apparent in other industries, too.

Additional studies which are based on micro data would, of course, be invaluable. This study illustrates the fact that relying solely on the use of aggregate data can lead to misinterpretations.

REFERENCES

Baily, M.N., E.J. Bartelsman and J. Haltiwanger (1996), Labor Productivity: Structural Change and Cyclical Factors, NBER Working Paper 5503.

Basu, S., J. Fernald and M. Kimball (1998), Are Technology Improvements Contractionary? International Finance Discussion Papers No 625, Board of Governors of the Federal Reserve System, Washington DC.

Blanchard, O. J. and D. Quah (1989), The Dynamic Effects of Aggregate Demand and Supply Disturbances, American Economic Review, 79, 655-673.

Castillo, S., J. J. Dolado and J. F. Jimeno (1998), The tale of two neighbour economies: labour market dynamics in Spain and Portugal, CEPR Discussion paper series No. 1954, London.

Dolado, J. J. and J. F. Jimeno (1997), The causes of Spanish unemployment: A structural VAR approach. European Economic Review, 41, 1281-1307.

Gali, J. (1999), Technology, Employment, and the Business Cycle: Do Technology Shocks Explain Aggregate Fluctuations?, American Economic Review, 89, 249-271.

Gali, J. and M. L. Hammour (1991), Long run effects of business cycles, mimeo, Columbia University, New York.

Gordon, R. J. (1993), The Jobless Recovery: Does It Signal a New Era of Productivity-led Growth?, Brookings Papers on Economic Activity, 1:1993, 271-306.

Jacobson, T., A. Vredin, and A. Warne (1997), Common Trends and Hysteresis in Unemployment, European Economic Review, 41, 1781-1816.

Jacobson, T., A. Vredin and A. Warne (1998), Are Real Wages and Unemployment Related?, Economica, 65, 69-96.

Kahn, G. A. (1993), Sluggish Job Growth: Is Rising Productivity or an Anemic Recovery To Blame?, Federal Reserve Bank of Kansas City Economic Review Third Quarter 5-25.

Maliranta, M. (1997), Plant Level Explanations for the Catch Up Process in Finnish Manufacturing: A Decomposition of Aggregate Labour Productivity Growth, in Laaksonen, S. (ed.), The Evolution of Firms and Industries, Research Reports 223, Statistics Finland, Helsinki.

Malley, J. and V.A. Muscatelli (1997), Productivity shocks and employment: evidence from US industrial data, Economics Letters, 57, 97-105.

Malley, J.R., V.A. Muscatelli and U. Woitek (1998), The Interaction Between Business Cycles and Productivity Growth: Evidence from US Industrial Data, University of Glasgow, Discussion Papers in Economics No 9805, Glasgow.

OECD (1994), The OECD Jobs Study: Evidence and Explanations, Part I - Labour Market Trends and Underlying Forces of Change, Paris.

Sauramo, P. (1998a), The Boom and the Depression: An Analysis within the Aggregate-Demand - Aggregate-Supply Framework, Discussion papers 143, Labour Institute for Economic Research, Helsinki.

Sauramo, P. (1998b), The Boom and the Depression: A Note on the Identification of Aggregate Supply Shocks, Discussion papers 147, Labour Institute for Economic Research, Helsinki.

Schumpeter, J. A. (1942), Capitalism, Socialism and Democracy, New York.

Palkansaajien tutkimuslaitos / Labour Institute for Economic Research
Tutkimuslauseita / Discussion Papers (ISSN 1236-7184)

- 123 Kaj Ilmonen, Työmarkkinajärjestelmä, talouden kansainvälistyminen ja ay-liike, 1995.
- 124 Jukka Pekkarinen, Keynes ja velkadeflaatio, 1995.
- 125 Juhana Vartiainen, Can Nordic social corporatism survive? Challenges to the Labour Market, 1995.
- 126 Seppo Toivonen, Kiinteistöveron käyttö lähiöiden perusparannushankkeiden rahoituksessa, 1995.
- 127 Hannu Piekkola, Taxation under economic integration, 1996.
- 128 Petri Böckerman, Tanskan pitkäaikaistyöttömyys ja sen hoitokeinot, 1996.
- 129 Mari Kangasniemi, Työmarkkinoiden polarisoituminen: Kirjallisuuskatsaus, 1996.
- 130 Petri Böckerman, Ansiotyösidonnaisista tukijärjestelmistä saadut kansainväliset kokemukset, 1996.
- 131 Petri Böckerman, Työsopimukset, organisaatorakenne ja tuottavuus, 1996
- 132 Pekka Sauramo, The boom and the depression – A simple shock interpretation, 1996.
- 133 Seija Ilmakunnas, Child care costs in labour supply models, 1996.
- 134 Eero Lehto, Group versus piece-rate contract, 1996.
- 135 Eero Lehto, Two-wage schemes, frequently observed output and a team contract, 1996.
- 136 Petri Böckerman, Ansiosidonnainen tukijärjestelmä Suomen kannalta, 1997.
- 137 Katri Kosonen, House price dynamics in Finland, 1997.
- 138 Pasi Holm, Jaakko Kiander & Pekka Tossavainen, Rahastot ja EMU, 1997.
- 139 Katri Kosonen, Investment in residential building: A time-series, 1997.
- 140 Jukka Pekkarinen, Markan kelluttaminen talouspoliittisena vaihtoehtona EMUn toteuduttua, 1997.
- 141 Pertti Haaparanta & Hannu Piekkola, Rent-Sharing Financial Pressures and Firm Behavior, 1997.
- 142 Petri Böckerman, Regional evolutions in Finland, 1998.

- 143 Pekka Sauramo, The Boom and the Depression: An Analysis within the Aggregate Demand–Aggregate-Supply Framework, 1998.
- 144 Tuomas Pekkarinen, The Wage Curve: Finnish Evidence, 1998.
- 145 Petri Böckerman, Työn jakaminen ja työllisyys, 1998.
- 146 Petri Böckerman & Jaakko Kiander, Työllisyys Suomessa 1960–1996, 1998.
- 147 Pekka Sauramo, The Boom and the Depression: A Note on the Identification of Aggregate Supply Shocks, 1998.
- 148 Petri Böckerman & Jaakko Kiander, Has work-sharing worked in Finland?, 1998.
- 149 Petri Böckerman, Asuntomarkkinoiden toiminta ja työmarkkinoiden sopeutuminen, 1998.
- 150 Petri Böckerman, Asuntokysyntä Suomessa. Poikkileikkaustarkastelu käyttäen varallisuustutkimusta 1994, 1999.
- 151 Markus Jäntti & Sheldon Danziger, Income Poverty in Advanced Countries, 1999.
- 152 Jaakko Kiander, Työajan lyhentäminen ja työllisyys, 1999.
- 153 Petri Böckerman, Työn tarjonta ja työttömyys alue-ennusteessa, 1999.
- 154 Hannu Piekkola & Satu Hohti & Pekka Ilmakunnas, Experience and productivity in wage formation in Finnish industries, 1999.
- 155 Juhana Vartiainen, Job assignment and the general wage differential: Theory and evidence on Finnish metalworkers, 1999.
- 156 Juhana Vartiainen, Relative wages in monetary Union and floating, 1999.
- 157 Petri Böckerman & Jaakko Kiander, Determination of average working time in Finland, 1999.
- 158 Kimmo Kevätsalo & Kaj Ilmonen & Kari Jokivuori, Sopiminen, luottamus ja toimipaikkakoko, 1999.
- 159 Pekka Sauramo, Jobless growth in Finland? Evidence from the 1990s, 1999.